



## Jiaqi Qian

Product Designer

rqiandesign@gmail.com  
www.rachelqian.com

### SKILLS

Figma  
Adobe Illustrator  
Adobe Photoshop  
Adobe AfterEffect  
HTML, CSS, Javascript  
Swift iOS  
User Research  
Prototyping  
Usability Test

### EDUCATION

#### University of Southern California

Master of Science in Integrated Design,  
Business and Technology  
2021-2023

#### ArtCenter College of Design

Bachelor of Science in Product Design  
2016-2021

#### INSEAD Singapore Campus

MBA Exchange Program  
2020 Spring

### ACHIEVEMENTS

#### Red Dot Design Award

ORKA Design Team, 2021

#### Spark Design Awards 2021

Student Design - Platinum

#### Core 77 Student Winner of Design for Social Impact Award

Issued by Core77, 2021

#### IDEA 2021 Finalist

Issued by International Design  
eXCELLENCE aWARDS, 2021

### EXPERIENCE

#### Slickdeals LLC - Product Designer

June 2021 - May 2023, Los Angeles

- Led the Slickdeals mobile app team and community team's design projects. Worked closely with product managers and engineers to define and deliver new features and user experiences, from research, ideation, and wireframing, to A/B testing and final launch.
  - Redesigned the new profile page, which resulted in a 3.51% lift in daily retention in A/B testing.
  - Proposed and designed a deal tracking feature that helps users stay on top of good deals with Slickdeals. Currently under development.
- Assisted the design team with the design system's implementation and participated in the improvement of the design process within the company.
  - Migrated the mobile app to the new design system.
  - Led the UX process of the mobile app Flutter migration.

#### INSEAD - Part-time Design Coach

April 2020 - Present

Working as a design coach for INSEAD's online course called Design Thinking and Creativity for Business since 2020, providing guidance on design processes, including research, ideation, and prototyping.

#### ORKA - Product/Industrial Design Intern

August 2020 - December 2020, Shanghai

- Worked in a cross-functional team to launch the assistive hearing aid app. Conducted user research, prototyping, and usability testing on key features.
- Led the unboxing/packaging experience from concepts to manufacturing.

#### Fin vs Fin - Marketing Design Intern

April 2020 - October 2020, Remote

- Led the design of the overall navigation experience of the FinvsFin website as well as the UI of the homepage, category pages, and the About Us page. Implemented the website design in Wordpress.
- Created the design system from scratch based on the business's target user group and positioning.
- Designed the company's media kit for partnership acquisition.