



Rachel Qian
Industrial Designer

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I am a product designer studying at ArtCenter College of Design. I am passionate about wearable design, experience design and packaging design. I believe that user-centered methods and unconventional approaches build new paths to solving problems. Being an empathetic designer, I put myself into user's shoes and find the solutions they desire.



SKILLS

Concept Skills

Research
Storytelling
Ideation
Sketching
Branding
Rapid prototyping

Digital Skills

Gravity Sketch
Esko
Python
Figma, Sketch, XD
Adobe Creative Suite
Solidworks
Rhino
Sketchup
Keyshot

Other Fun Skills

Jazz Funk & HipHop Dancer
Certified Bartender



LANGUAGES

Mandarin(Native) ◀
English(Fluent)
Korean(Conversational)
French(Conversational)



EDUCATION ◀

× **ArtCenter College of Design**
September 2016-present

INSEAD Singapore Campus
MBA Exchange Program

EXPERIENCE



The Rooster Factory September 2019 - December 2019 **Packaging&Graphic Designer**

I worked for a brand agency as a packaging and graphic designer. My tasks are to create brand identity and packaging and develop website/app for various clients in the spirit industry according to brands' positioning and brand identity.

Under Armour July 2019 **Sponsored Industrial Designer**

Spending two weeks in Under Armour, I designed running footwear for 2024 Paris Olympics with the Director of the Innovation Team. The project included research, ideation, development and storytelling.

VF Corporation June 2019 **Sponsored Industrial Designer**

Sponsored Industrial Designer

During the two-week intensive project, I used new VR technology such as Gravity Sketch for the entire design process including: ideation, iterating and storytelling, imagining the collaboration between Google and the North Face.

Xiaomi January 2019-April 2019 **Industrial Designer**

I worked as industrial designer in Xiaomi, working in a design team on various consumer household electronics products. I participated in ideation, prototyping and manufacturing, assisting senior designers to design the latest versions of Xiaomi products.

Hyundai January 2018-April 2018 **Sponsored Product Designer**

I collaborated with the team members to design a vehicle for the elderly to boost their life quality. In the group. I was the lead product designer and organizer of working process.